



Nadav Kander, 'Bathers, Yibin, Sichuan', Yangtze, The Long River Series, 2007, Sichuan, China. © Prix Pictet Ltd.

Congratulations to Nadav Kander on winning the Prix Pictet 2009

The Prix Pictet is the world's first prize dedicated to photography and sustainability. It has a unique mandate – to use the power of photography to communicate vital messages to a global audience. This is art of the highest order, applied to confront the pressing social and environmental challenges of the twenty first century.

Each year the Prix Pictet addresses a distinct sustainability theme. This year's theme is *'Earth'* and the photographs submitted address a range of topics that range from the marks that man makes on the face of the land - either directly through the creation of mines, toxic waste, urban wastelands, mountainous refuse dumps and blasted desert landscapes; or indirectly, through the scars left by fire, flood or famine - to the impact of natural disasters: earthquakes, landslides and volcanoes or the migrations of displaced people.

As HE Kofi Annan, the Prix Pictet's Honorary President, writes in his foreword to this year's Prix Pictet book, *Earth*, 'Together, these photographs by the artists shortlisted for the Prix Pictet highlight the beauty of the earth we share. But they also expose the damage, deliberately or carelessly, we are inflicting on our own environment. So these images are a celebration and a reminder of the urgent need to change our ways.'

The winner of the second Prix Pictet was announced by Kofi Annan at Passage de Retz in Paris on 22 October 2009 and receives an award of CHF100,000 (£50,000).

Congratulations also to Ed Kashi who was selected to complete the 2009 Prix Pictet Commission. The Commission is an annual invitation for a photographer, chosen from the Prix Pictet shortlist, to produce a portfolio of images by visiting a region where Pictet & Cie is supporting a sustainability programme related to the theme of the award. For 2009 Pictet plans to contribute to the work that Azafady, a UK charity and Malagasy-registered NGO, is carrying out in Madagascar. The images that Ed Kashi produces for the Commission will be first shown in London in early 2010.

For further information please contact: Prix Pictet Secretariat, Candlestar Ltd, 8 Hammersmith Broadway, London W6 7AL. Telephone +44 (0)208 741 6025 or visit www.prixpictet.com



Prix Pictet in partnership with the Financial Times